



kate digilio

hirekate.com
k@hirekate.com
516.864.3972

42 Kathleen Drive
Syosset, NY 11791

EDUCATION

EMERSON COLLEGE, BOSTON MA, GRADUATION: DECEMBER 2010
*Marketing Communication: Advertising, Bachelor's of Science
Publishing, Focus in Editorial Design and Graphic Communications Design*

SCHOOL OF VISUAL ARTS, NEW YORK NY, SUMMER 2010 ADVERTISING DEPARTMENT
Advertising: How to Make Killer Work with Mark Burk

WORK EXPERIENCE

GOODBY, SILVERSTEIN & PARTNERS, SAN FRANCISCO, CA
ART DIRECTOR INTERN SEPTEMBER 2011—JANUARY 2012
General aide to the creative department and design support for creative staff from junior to executive level, assisting on all accounts housed at the agency.

EMERSON COLLEGE, BOSTON MA, INFORMATION TECHNOLOGY
HELP DESK TECHNICIAN SEPTEMBER 2009—DECEMBER 2010
General PC and Mac troubleshooting, lab maintenance, as well as monthly Adobe Creative Suite introductory sessions (Photoshop, Illustrator, and InDesign).

EMERSON COLLEGE, BOSTON MA, CREATIVE SERVICES
GRAPHIC DESIGN ASSISTANT SEPTEMBER 2009—MAY 2010
In-house work for Emerson College and client-style work for departments of the college as a whole producing promotional, editorial, intradepartmental, and advertising materials.

EMERSON COLLEGE, BOSTON MA, INSTITUTION ADVANCEMENT
GRAPHIC DESIGNER SEPTEMBER 2008—MAY 2009
Individual work utilizing creative software to create event promotional materials as well as gift solicitation materials for Emerson College.

EMERSON COLLEGE, BOSTON MA, INSTITUTION ADVANCEMENT
ASSISTANT TO THE EMERSON FUND SEPTEMBER 2007—MAY 2008
Individual and group work for projects from conception to production and distribution.

ADDITIONAL EXPERIENCE

EMERSON COLLEGE, GAUGE MAGAZINE
*CREATIVE DIRECTOR SEPTEMBER 2009—DECEMBER 2010
DESIGN ASSISTANT SEPTEMBER 2007—SEPTEMBER 2009*
Individual leadership and creative dictation to uphold editorial standards of *Gauge*, founded at Emerson College in 1994, produce semi-annual contender for student and professional design awards, successfully direct and manage art and illustration teams (approx. 30 fellow students).

EMERSON COLLEGE, EMCOMM, EMERSON'S STUDENT AGENCY
CO-CHIEF CREATIVE OFFICER SEPTEMBER 2010—DECEMBER 2010
Individual design work for client teams and directed creative process for other designers on EmComm's inaugural Art Department.

BLACKBOOK MEDIA, NEW YORK NY
ART DEPARTMENT INTERN SUMMER 2010
Individual and directed work in the preparation of iPhone app mock-ups, magazine layouts, photo research, and branding efforts for the multimedia company.

STERLING & ROSS, NEW YORK NY
BOOK JACKET INTERN SUMMER 2008
Individual galley preparation, design of promotional items for publishing expos, full design of book jackets, as well as some experience in art direction for author photo shoots.

SKILL SET

Mac OS, Windows (XP, 7 and Vista), Adobe Creative Suite (up to CS5), Paint Shop Pro, Quark, Microsoft Office, FinalCut Pro, some Flash and Flash Catalyst, some Adobe Digital Publishing, HTML/CSS, Twitter, Tumblr, Facebook, LinkedIn, Digg, Svpply, Last.fm, Radian6